

**WKRK Radio - TARGET DEMO: Ages 35-64**

**WKRK, 427 Hill St., Murphy, NC 28906  
Phone (828) 837-4332 Fax (828) 837-8610**

Daypart	Show	15 secs	30 secs	45 secs	60 secs	1 min 15 secs	1 min 30 secs	1 min 45 secs	2 mins
6 am - 9 am	Country Gold Morning Show	\$7.50	<b>\$11.25</b>	\$13.50	<b>\$15.00</b>	\$18.00	\$19.50	\$21.00	\$22.50
9 am - 2 pm	PartyLine & Midday Report	\$7.50	<b>\$11.25</b>	\$13.50	<b>\$15.00</b>	\$18.00	\$19.50	\$21.00	\$22.50
2 pm - 7 pm	Country Gold Afternoon	\$7.00	<b>\$10.50</b>	\$12.60	<b>\$14.00</b>	\$16.80	\$18.20	\$19.60	\$21.00
6 am - 7 pm	Run of Station	\$6.00	<b>\$9.00</b>	\$10.80	<b>\$12.00</b>	\$14.40	\$15.60	\$16.80	\$18.00
12 am - 11:59pm	Best Times Available	\$3.50	<b>\$5.25</b>	\$6.30	<b>\$7.00</b>	\$8.40	\$9.10	\$9.80	\$10.50

**Production Fee:** \$19 per produced radio commercial (includes written script and recorded commercial by a professional production company)

**Live Commercials** Commercials called in live on-the-air or read live on-the-air by our announcers are billed at a minimum 60 second rate and are excluded from our "Buy One, Get One Free" Promotion.

**Buy One Get One FREE!** For Every Produced Commercial you purchase on WKRK, you will receive one FREE BONUS commercial that will air in our "Best Times Available" period. "Best Times Available" means that we search for the HIGHEST RATED SHOWS to place your free commercial. If all those breaks are sold out, then we search for the NEXT BEST TIME that we have available to place your commercial so that you get the best bang for your buck. We want you to get the best possible results that we can. Advertising on WKRK doesn't COST you money ... It MAKES you money!

**AT NO EXTRA CHARGE** You are purchasing advertising on WKRK Radio (1320AM) in Murphy, NC. At no extra charge to you, your advertising message will air on WKRK's WeatherCenter (Cable TV Channel 25). Your message also is heard around the world via the internet. WKRK broadcasts our radio signal on our very popular website. People all over the world tune into WKRK at [www.country.am](http://www.country.am).