

WKRK Package Pricing

WKRK, 427 Hill St., Murphy, NC 28906
 Phone (828) 837-4332 / Fax (828) 837-8610

Package	Time Commercials Will Air	Quantity of Commercials Purchased	Quantity of FREE "Best Times Available" Commercials	Monthly Package Price	Yearly Agreement Price - (Monthly cost) (comes with 20 extra "Best Times Available" commercials each month)
A (30 seconds)	PartyLine and/or Young & Verna Morning Show	25	25	\$281.25	\$225.00
A (60 seconds)	PartyLine and/or Young & Verna Morning Show	25	25	\$375.00	\$300.00
B (30 seconds)	6 am - 7 pm	25	25	\$225.00	\$187.50
B (60 seconds)	6 am - 7 pm	25	25	\$300.00	\$250.00
C (30 seconds)	Best Times Available	25	25	\$131.25	\$112.50
C (60 seconds)	Best Times Available	25	25	\$175.00	\$150.00
Production Fee:	\$19 per produced radio commercial (includes written script and recorded commercial by a professional production company)				
Live Commercials	Commercials called in live on-the-air or read live on-the-air by our announcers are billed at a minimum 60 second rate and are excluded from our "Buy One, Get One Free" Promotion.				
Buy One Get One FREE!	For Every Produced Commercial you purchase on WKRK, you will receive one FREE BONUS commercial that will air in our "Best Times Available" period. "Best Times Available" means that we search for the HIGHEST RATED SHOWS to place your free commercial. If all those breaks are sold out, then we search for the NEXT BEST TIME that we have available to place your commercial so that you get the best bang for your buck. We want you to get the best possible results that we can. Advertising on WKRK doesn't COST you money ... It MAKES you money!				
AT NO EXTRA CHARGE	You are purchasing advertising on WKRK Radio (1320AM) in Murphy, NC. At no extra charge to you, your advertising message will air on WKRK's WeatherCenter (Cable TV Channel 25). Your message also is heard around the world via the internet. WKRK broadcasts our radio signal on our very popular website. People all over the world tune into WKRK at www.country.am.				